

## Checklist for New Install of Genesis Framework and Agentpress

- Change Domain Name Servers to Point at Host
- Add-On Domain
- Quick Install Wordpress
- Wait for DNS Propagation
- Clear Browser Cache
- CMD, ipconfig /flushdns to clear Computer Cache
- Reboot Router to clear router cache
- Appearance > Themes > Install Themes > Upload > Browse to Genesis Framework File and Install Now - Do not activate Genesis
- Upload Child Theme | Activate Child Theme Only
- Click on Genesis > Theme Settings in the Dashboard

- Enable Automatic Updates Checked
- Set up and add RSS Feed
- Set Default Layout
- Navigation Settings - Check Include Primary Navigation Menu | Check Fancy Drop Downs
- Enable BreadCrumbs on Posts and Pages.
- Comments: Only Enable Comments on Posts and trackbacks
- Content Archives - Set to *display Excerpts* | *Check* to include the featured image thumbnail | Select *Numeric* Post Navigation
- Blog Page: Set to Display *All Categories* | Number of Blog Posts = *10*
- All other settings as default
- Save Settings

Users: Change Password of Admin | Add another Admin User.

Plugins

- Delete Askimet, Super Cache and Hello Dolly
- BackupBuddy
- Disqus (optional) Set up with photo and gmail account
- Genesis Simple Edits
- Genesis Slider (optional)
- Google Analytics for Wordpress Joost and Set up with Gmail Account
  - - Create New Profile in Analytics and Grab Tracking Code
    - Manually enter code in Plugin
    - Check Track outbound clicks and downloads.
    - Uncheck Allow Tracking of unanimous data.
    - All other settings as default
- Social Profiles Widget and Set up
- Wordpress SEO Yoast and Set up

- - Dashboard: Uncheck Anonymous Tracking | Check Security to Disable Advanced SEO | Input Google Webmaster Tools ID
  - Google Webmaster Tools: Add Site and Verify for both www and non-www | Configuration> Settings: Choose preference for non-www
  - Titles & Meta: Check Noindex Subpages of Archive | Check Top Three Boxes - Clean up the Head | Uncheck Force Re-Write Titles
  - Titles>Home: Homepage Title %%sitename%% %%sep%% %%sitedesc%% | Homepage Meta - Blank | Check Author Highlighting
  - Titles>Post: Posts Title: %%title%% %%page%% %%sep%% %%sitename%% | Meta Desc: %%excerpt%%
  - Titles>Post: Pages Title: %%title%% %%page%% %%sep%% %%sitename%% | Meta Desc: None
  - Titles>Post: Images Title: %%title%% %%page%% %%sep%% %%sitename%% | Meta Desc: None
  - Titles>Tax: Cat Title: %%term\_title%% Archives %%page%% %%sep%% %%sitename%% | Meta Desc: None
  - Titles>Tax: Tags Title: %%term\_title%% Archives %%page%% %%sep%% %%sitename%% | Meta Desc: None | Check NoIndex
  - Titles>Tax: Format Title: %%term\_title%% Archives %%page%% %%sep%% %%sitename%% | Meta Desc: None | Check NoIndex
  - Titles>Other: Disable Author Archives | Disable Date Archives
  - XML> General: Check Ping Yahoo and Ping Ask | Exclude Taxonomies: Check Tags | View XML in plugin and Add to Google Web Tools
  - Internal Links: Check Enable BreadCrumbs
- WP Smush.It
- Genesis Simple Hooks
- Genesis Simple Sidebars (optional)
- W3 Total Cache
  - - General: Uncheck Toggle
    - Page Cache: Check Enable | Method: Disk Enhanced
    - Minify: Check Enable | Mode: Manual | Other as default
    - Database: Uncheck Enable
    - Object: Uncheck Enable
    - Browser: Check Enable
    - CDN: Uncheck Enable
    - Varnish: Uncheck Enable
    - Network: Uncheck Enable
    - Misc: Default Settings: Only Check Verify Rewrite Rules, Enable News, Enable Google Page
    - All other settings: Default
    - Empty All Caches

## Settings

- General: Set Title, Tagline, URL to match Google Web Tools Preference, Chicago Timezone, All others on default
- Settings>Writing: Defaults
- Settings>Reading: Defaults
- Settings>Discussion: All Default Except: Before a comment appears: Check Admin must always approve. Uncheck Author previously approved.
- Settings>Media: All default
- Settings>Privacy: Allow Search Engines to Index
- Settings>Permalinks: Postname

## Social Profiles Setup - Need Social Account URLs

### Setup Author Highlighting

- Complete Author Meta Data in Yoast SEO Plugin - Titles>Home
- Link Gmail account to Website